



Karen Robichaud LLC

August 7, 2025

Karen is a Bay-area based experienced storyteller in the arts, architecture, and design. She cultivates a holistic approach to strategic communications and leadership development. Skilled at articulating design excellence, she has developed successful submissions for several AIA award programs such as Firm Award (Payette – 2019; Quinn Evans – 2024; LPA – 2025), COTE Top Ten, Young Architect, and Fellowship. Karen is a frequent speaker at conferences like SMPS Amplify and the AIA Women's Leadership Summit; she also presents at architecture schools about strategic communications. She served as the guest editor of Design Museum Magazine's Issue 025, [*Common Space*](#) and has authored articles for the AIA YAF quarterly magazine, *Connection*, SMPS's *Marketer*, and several AIA newsletters. She worked in-house at Boston Lyric Opera, Payette, and Bohlin Cywinski Jackson prior to starting her consultancy.