

## ABOUT AIA MIAMI AND THE 2023 AIA MIAMI DESIGN AWARDS CELEBRATION

Your sponsorship of the 2023 AIA Miami Design Awards Celebration will give you exposure to over 450 Architects, and ancillary professionals. This is the party of the year for AIA Miami, and we want our sponsors to have fun and to be able to network.

This year's theme is **Havana Nights**, and the food, drinks, cigars, rum, and entertainment will reflect Miami's passion for all things Cuban.

Read below to find sponsorships in all price points that will give you maximum exposure to our guests.

**WHY** support the AIA's Annual Design Awards Celebration? Sponsoring allows you to connect to industry professionals, as well as a community deeply engaged in promoting the value of architecture, design, and the built environment. Sponsorship gives you direct access to our membership and our guests through levels of participation, from promo videos and to event signage, to social media and website exposure and much more. Opportunities include a variety of levels of sponsorship from presenting awards to headlining the event! It is all up to you!

**WHAT** is AIA Miami? For over 60 years, The American Institute of Architects Miami has celebrated the design work of architects throughout our community in projects large and small, here and throughout the world. AIA Miami is a non-profit service organization (501(c)6, that serves its membership and the community.

**WHO** are our members? As the largest chapter in the state, AIA Miami's membership includes over 900 registered architects and emerging professionals- -our mailing list includes over 5,000 active members.

**HOW** long has the AIA been in existence? AIA Miami has served our community for over 60 years.

YOUR SUPPORT OF THE AIA MIAMI DESIGN AWARD CELEBRATION ALLOWS US TO CONTINUE WITH OUR EDUCATIONAL AND OUTREACH PROGRAMMING, INCLUDING:

- Creating over 100 hours of continuing education programming annually
- Providing \$10,000 in scholarships each year for local students of color to architecture schools
- Giving \$5,000 in grants annually to provide support for women studying and testing for the ARE
- Continuing outreach to young students of color in underserved communities through the award-winning Black Architects in the Making Program (BAM)
- Coordinating a mentoring program that helps 50+ emerging professionals and students annually
- Developing and expanding the Architects in the Making (AIM) Summer Camp reaching 80+ annually
- Working closely with local, state, and federal governments to advocate for issues relating to the built environment

**SUPPORT OUR PROGRESS! BECOME A 2023 AWARDS CELEBRATION SPONSOR TODAY!**

# AIA MIAMI DESIGN AWARDS CELEBRATION 2023 SPONSORSHIP OPPORTUNITIES

**HAVANA - HEADLINE SPONSOR** (1 AVAILABLE) \$10,000

## BENEFITS INCLUDE

- 10 VIP TICKETS TO THE CELEBRATION
- AIA MIAMI TITANIUM ANNUAL PARTNERSHIP FOR 1 YEAR
- ONE DAY SOCIAL MEDIA TAKEOVER OF AIA INSTAGRAM AND FACEBOOK ACCOUNTS
- ONE 30-SECOND VIDEO PROMO (CREATED BY SPONSOR) TO BE SHOWN ON AIA MIAMI WEBSITE AND AT THE CELEBRATION
- LOGO ON ALL EVENT MARKETING MATERIALS
- INSIDE COVER AD IN DIGITAL EVENT PROGRAM
- LOGO & LINK ON AIA MIAMI AND EVENT WEBSITES
- PRESENT FIRM OF THE YEAR AWARD AT THE CELEBRATION

**CAMAGUEY - PLATINUM SPONSOR** (1 AVAILABLE) \$7,500

## BENEFITS INCLUDE

- 6 VIP TICKETS FOR THE CELEBRATION
- AIA MIAMI PLATINUM ANNUAL PARTNERSHIP FOR ONE YEAR
- SPECIAL SOCIAL MEDIA RECOGNITION
- ONE 15-SECOND VIDEO PROMO (CREATED BY SPONSOR) TO BE AIRED ON THE AIA MIAMI WEBSITE AND AT THE CELEBRATION
- LOGO ON ALL EVENT MARKETING MATERIALS
- LOGO & LINK ON AIA MIAMI AND EVENT WEBSITES
- FULL PAGE AD IN EVENT PROGRAM
- PRESENT ARCHITECT OF THE YEAR AWARD ON STAGE AT THE CELEBRATION

**HOLGUIN – BAR SPONSOR** (1 AVAILABLE – 1 SOLD) \$5,000

## BENEFITS INCLUDE

- AIA MIAMI GOLD ANNUAL PARTNERSHIP FOR ONE YEAR
- 4 VIP TICKETS TO THE CELEBRATION
- SPECIAL SOCIAL MEDIA RECOGNITION
- LOGO ON ALL EVENT MARKETING MATERIALS
- LOGO & LINK ON AIA MIAMI AND EVENT WEBSITES
- HALF PAGE AD IN DIGITAL EVENT PROGRAM

**SANTA CLARA – BAND SPONSOR** (1 AVAILABLE) \$5,000

## BENEFITS INCLUDE

- 4 VIP TICKETS TO THE CELEBRATION
- AIA MIAMI GOLD ANNUAL PARTNERSHIP FOR ONE YEAR
- POSTER BY THE BANDSTAND
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- HALF PAGE AD IN DIGITAL EVENT PROGRAM

~~**BARACOA – SIGNATURE DRINK SPONSOR** (SOLD OUT) \$4,000.~~

## BENEFITS INCLUDE

- 4 VIP TICKETS TO THE CELEBRATION
- AIA MIAMI GOLD ANNUAL PARTNERSHIP FOR ONE YEAR
- ABILITY TO PROVIDE BRANDED CUPS FOR THE SIGNATURE DRINK – CUBA LIBRE
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- HALF PAGE AD IN DIGITAL EVENT PROGRAM

~~**LAS TUNAS – DANCERS SPONSOR** (SOLD OUT) \$3,000~~

## BENEFITS INCLUDE

- 4 TICKETS TO THE CELEBRATION
- AIA MIAMI GOLD ANNUAL PARTNERSHIP FOR ONE YEAR
- POSTER IN THE DANCER'S PERFORMANCE AREA
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- HALF PAGE AD IN DIGITAL EVENT PROGRAM

**CARBALLO - CIGAR ROLLER SPONSOR** (1 AVAILABLE & 1 sold) \$2,750

**BENEFITS INCLUDE**

- 2 TICKETS TO THE CELEBRATION
- AIA MIAMI GOLD ANNUAL PARTNERSHIP FOR ONE YEAR
- OPPORTUNITY TO CREATE AND PROVIDE CUSTOM CIGAR BANDS FOR THE EVENT
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- QUARTER PAGE AD IN DIGITAL EVENT PROGRAM

~~**PINAR DEL RIO - VIP REGISTRATION DESK SPONSOR** (SOLD OUT) \$2,500~~

**BENEFITS INCLUDE**

- 2 TICKETS TO THE CELEBRATION
- AIA MIAMI GOLD ANNUAL PARTNERSHIP FOR ONE YEAR
- SIGNAGE ON VIP REGISTRATION TABLE AS GUESTS ARRIVE
- ABILITY TO HAVE ONE STAFFER AT THE VIP REGISTRATION DESK TO WELCOME GUESTS
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- QUARTER PAGE AD IN DIGITAL EVENT PROGRAM

**MATANZAS – DOMINOES SPONSOR** (1 AVAILABLE & 1 SOLD) \$2,200

**BENEFITS INCLUDE**

- 2 TICKETS TO THE CELEBRATION
- SPONSOR POSTER BY THE DOMINOES TABLE
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- RECOGNITION IN DIGITAL EVENT PROGRAM

**CIENFUEGOS – REGISTRATION DESK SPONSOR** (3 AVAILABLE) \$2,000

**BENEFITS INCLUDE**

- 2 TICKETS TO THE CELEBRATION
- OPPORTUNITY TO HAVE ONE EMPLOYEE AT THE REGISTRATION DESK TO WELCOME GUESTS
- SIGNAGE ON THE REGISTRATION DESK
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- RECOGNITION IN DIGITAL EVENT PROGRAM

**VARADERO - TECHNOLOGY SPONSOR** (1 AVAILABLE) (1 of 2 sold) \$2,000

**BENEFITS INCLUDE**

- 2 TICKETS TO THE CELEBRATION
- SIGNAGE NEAR JUMBO SCREEN AND/OR SPEAKER'S PODIUM
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- RECOGNITION IN DIGITAL EVENT PROGRAM

**SANCTI SPIRITUS - 360 PHOTO BOOTH SPONSOR** (1 AVAILABLE & 1 sold) \$1,750

**BENEFITS INCLUDE**

- 2 TICKETS TO THE CELEBRATION
- SIGNAGE AT THE 360 PHOTOBOOTH
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- RECOGNITION IN DIGITAL EVENT PROGRAM

**GUANTANAMO - REFRESHMENT SPONSOR** (3 AVAILABLE & 1 sold) \$1,500

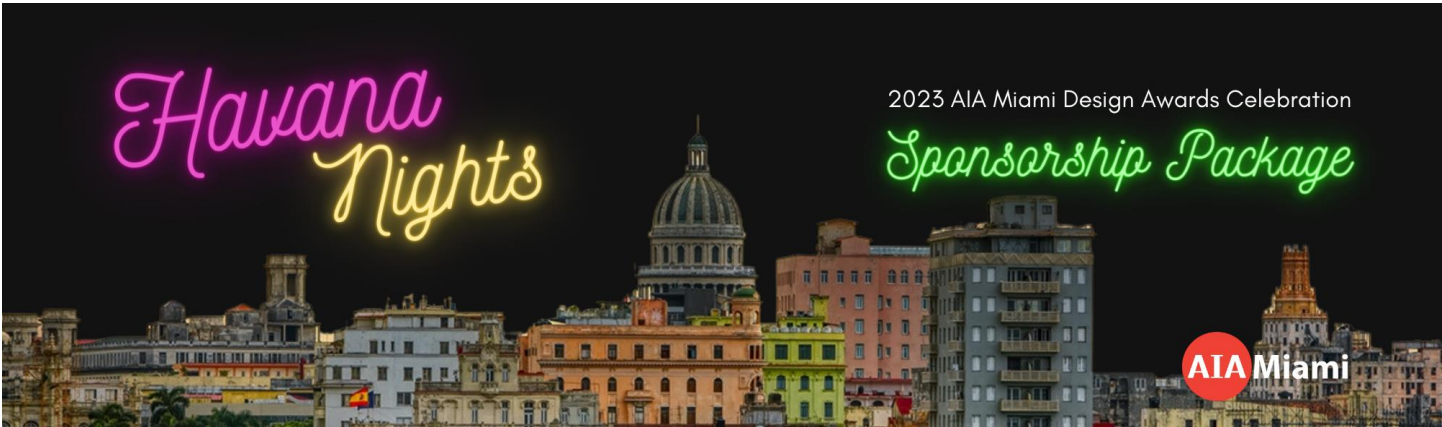
**BENEFITS INCLUDE**

- 1 TICKET TO THE CELEBRATION
- SIGNAGE ON THE REFRESHMENT TABLES
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- RECOGNITION IN EVENT PROGRAM

**SANTIAGO DE CUBA - CENTERPIECE SPONSOR** (9 AVAILABLE & 1 sold) \$500

**BENEFITS INCLUDE**

- BUSINESS CARD SIGNAGE IN ONE CENTERPIECE
- LOGO & LINK ON AIA MIAMI EVENT WEBSITE
- RECOGNITION IN DIGITAL EVENT PROGRAM



**BE A PART OF THE FUN –  
BECOME A HAVANA NIGHTS DESIGN AWARDS CELEBRATION SPONSOR**

**SPONSOR IN 3 EASY STEPS**

- Step 1: Fill out the form below
- Step 2: Send it to [Marilyn@aiami.org](mailto:Marilyn@aiami.org)
- Step 3: She will send you an invoice.

Date: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**LEVEL OF SPONSORSHIP**

NAME OF SPONSORSHIP: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_

Please return this form to ***marilyn@aiami.org*** with the level designated and an invoice will be sent. No refunds will be made once payment is made.